



Teaching Personal Finance

Conference | Stanford University

TEACHING PERSONAL FINANCE: LOOKING AHEAD

Preliminary Program

September 26, 2024 6.00 to 8.30 PM Reception and dinner

Speaker: Isabelle Hau (Stanford Accelerator for Learning)

September 27, 2024

8.30 to 9.00 Registration and breakfast

9.00 to 9.15 AM PT **Introductory Remarks**

Peter DeMarzo, Interim Dean, Stanford Graduate School of Business

9.15 to 10.15 AM PT **Keynote Address: How Technology is Changing Personal Finance**

Speaker: Tim Chen, Founder and CEO, NerdWallet

Moderators: Peter DeMarzo and John Shoven, Stanford University Department of Economics and Stanford Institute for Economic Policy Research (SIEPR)

10.15 to 10.45 AM PT **Break**

10.45 to 11.30 AM PT **Updates about New Courses and Experiences from Teaching Personal Finance**

Speakers: Representatives from Ivy Leagues to community colleges

Moderator: Michael Boskin, Stanford University Department of Economics and Hoover Institution

11.30 to 12.30 PM PT **Mortgages and the Housing Market**

Speaker: Greg Buchak, Stanford Graduate School of Business (GSB)

Moderator: Annamaria Lusardi, Stanford University, Initiative for Financial Decision-Making

12.30 to 130 PM PT

Lunch

1.30 to 2.30 PM PT

Personal Finance for the Military and ROTC students

Speakers: Jill Harris (U.S. Air Force Academy), Nicholas Sougiannis (U.S. Naval Academy), and Jim Walker (U.S. Military Academy).

Moderator: David Evetts, President, The USAA Educational Foundation

2.30 to 2.50 PM PT

Break

2.50 to 3.50 PM PT

Tools to Teach Personal Finance

Speakers: Diane Chen (The Institute for Consumer Money Management), Cynthia Mazow (Stanford GSB), and Diego Mendez-Carbajo (Federal Reserve Bank of St Louis).

Moderator: Terrance Odean, Berkeley Haas

3.50 to 4.00 PM PT

Concluding Remarks: Michael Boskin, Annamaria Lusardi, and John Shoven