



Teaching Personal Finance

Conference | Stanford University

TEACHING PERSONAL FINANCE: LOOKING AHEAD

Preliminary Program

September 26, 2024 6.00 to 8.30 PM Reception and dinner

Speaker and/or topic: The business case for personal finance education (TBC)

September 27, 2024

8.30 to 9.00 Registration and breakfast

9.00 to 9.15 AM PT **Introductory Remarks**

Peter DeMarzo, Interim Dean, Stanford Graduate School of Business

9.15 to 10.15 AM PT **Keynote Address: How Technology is Changing Personal Finance**

Speaker: Tim Chen, Founder and CEO, NerdWallet

Moderators: Peter DeMarzo and John Shoven

10.15 to 10.45 AM PT **Break**

10.45 to 11.30 AM PT **Updates about New Courses and Experiences from Teaching Personal Finance**

Speakers: Representatives from Ivy Leagues to community colleges

Moderator: Michael Boskin

11.30 to 12.30 PM PT **Mortgages and the Housing Market**

Speaker: Greg Buchak, Stanford Graduate School of Business (GSB)

Moderator: Annamaria Lusardi

12.30 to 130 PM PT

Lunch

1.30 to 2.30 PM PT

Personal Finance for the Military and ROTC students

Speakers: Representatives from West Point, the Naval Academy, and more

Moderator: David Evetts, President, The USAA Educational Foundation

2.30 to 3.00 PM PT

Break

3.00 to 3.50 PM PT

Tools to Teach Personal Finance

Speakers: Diane Chen (The Institute of Consumer Money Management), Cynthia Mazow (Stanford GSB), and Diego Mendez-Carbajo (Federal Reserve Bank of St Louis)

Moderator: Terrance Odean, Haas School of Business

3.50 to 4.45 PM PT

Many Ways to Teach Personal Finance (TBC)

Speakers: TBA

Moderator: TBA

4.45 to 5.00 PM PT

Concluding Remarks: Michael Boskin, Annamaria Lusardi, and John Shoven